

Living + Working

aspern Seestadt is one of Europe's largest urban development projects. Begun in 2010 on the basis of the master plan approved in 2007, it has since been developed into a new, multifunctional urban centre combining high-quality sustainable housing - flats for sale and let, serviced apartments, student accommodation, etc. - with innovative, future-proof office space, premises for manufacturing enterprises & service providers and science, research and educational facilities, rounded off by a comprehensive urban infrastructure. A smart city with a heart, designed to accommodate the whole spectrum of life, with links to the rail stations, airports and centres of the twin cities of Vienna and Bratislava. Planned as a new regional centre for the Donaustadt district in north-eastern Vienna, aspern Seestadt has a development horizon of approx. 25 years, with full utilisation planned for 2032. More than a third of the project has already been realised.



KEY FIGURES

- Total site area of 240 hectares
- **50%** of the site is reserved for high-quality public open spaces
- More than 25,000 residents
- Space for over 20,000 workplaces and training placements
- Over **11,500** high-quality housing units
- Total investments amount to approx.6bn euros
- New buildings with a planned total gross floor space of over 2.6m m²



Plan + Status Quo





FASCINATING FACTS

- + 12.000+ people registered
- 5.000 housing units built, around 1.000 currently planned
- **5 hectare** lake around **19.5** ha outdoor recreational space (parks and lake combined)
- + 600+ enterprises
- **6.000+** people now work at Seestadt

Lakeside Crescent Quarter

- First mixed-use residential, business and commercial quarter to the north of the lake
- First neighbourhood-wide rollout of the "Sponge City" rainwater management system (see p.10)
- Home of the Elinor Ostrom Park, Gewerbehof Seestadt, the second school campus, the public library, the youth centre and the VHS Kulturgarage events venue, among others

Seecarré Quarter

- The Seecarré forms part of the "Green Axis" of Seestadt green and largely car-free, with integrated traffic-calming measures
- Good mix of subsidised and privately financed flats
- Small retail units along the stretch of Sonnenallee
- Adjoined within walking distance by the Lakeside Terraces and the Co-Creative Mile, a vibrant shopping and leisure zone
- Presentation of the winning concepts from the property developer and architectural competitions for building plots F5, F6, F7, F9a/F9b, F10, F12, and F13 in June 2025.

Lakeside Park Quarter

- Office quarter in the southern part of Seestadt
- Restaurants, bars, cafés and shops in the pedestrian zone
- Attractive office premises, privately financed apartments, a hotel and fitness facilities

Lakeside Terraces Quarter

- Landmark high-rises with stunning apartments along the Seestadt Promenade, a waterfront promenade with eateries and space for strolling
- Part of the Co-Creative Mile a shopping and leisure zone that will extend from Aspern Nord station down to Zaha-Hadid-Platz
- Building plots G11, H1 and H5 are currently at the planning stage, with approx. 89,000 m² GFS incorporating 1,000 housing and commercial units.

Production + Innovation

- Industrial zone to the south and south-west of the lake
- Diverse mix of company premises: from the icecream production facility and the ARIANA events venue to flagship enterprises such as HOERBIGER, wienwork, etc.

Pioneer Quarter

- The first Seestadt neighbourhood to be completed.
- Here you'll find the shopping boulevard, Seestadt's first school campus and the federal secondary school on Hannah-Arendt-Platz, together with the park of the same same.

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Business + Production

The location with much more to offer



Seestadt Technology Centre

As a hub for Industry 4.0, R&D and tech-based companies, the **Vienna Business Agency's Technology Centre Seestadt** currently offers almost 18,000 m² of floor space in three buildings. Tenants include the European Institute of Technology (EIT), TU Vienna's pilot factory for Industry 4.0, the University of Sustainability and numerous innovative start-ups.

HoHo Wien

With 24 storeys rising to a height of 84 metres, HoHo Wien is one of the world's tallest hybrid timber high-rises, with 75% of the structure made from wood. The timber is Austrian-grown spruce, which in the forest would have a grow-back time of 75 minutes. HoHo Wien consists of three high-rise towers. The high-rise building is connected to the HoHo Next through the first basement level. The in-house garage comprises 54 parking spaces, some of which are used by one of the tenants, the Dormero Hotel. Other tenants include the Gate9 Health Club, office-as-a-service provider andys.cc, tech2people with its new robotic neurotherapy centre, wienwork, ASFINAG or cbs.





NOA22

In two six-story buildings, the new NOA22 Health Center at Simone-de-Beauvoir-Platz offers approximately 10,000 m² of high-quality space for medical services.



ROBIN

The ROBIN building complex is the most sustainable workspace in the city. Among others, a university hub with four educational institutions has moved into the ROBIN.



DID YOU KNOW...

that Seestadt offers premises and facilities that tick all the boxes for modern modes of working – be it starter premises, micro-offices, combined home & workspace solutions or large-scale office suites. andys.cc at Hoho Wien is just one of the providers offering modern, multifunctional, sustainable co-working spaces, meeting rooms and other tailor-made facilities.



Business + Production

The location with much more to offer



Gewerbehof Seestadt

Completed in late 2022, the 7,500 m² "**Gewerbehof**" is a smart new location for crafts, manufacturing and associated services.



GOOD TO KNOW

The covered loading bay of the Gewerbehof is spacious enough that even articulated lorries can drive through without having to turn round. The building's robust construction with heavy-duty ceilings and lifts means that production can be carried out on all levels.

What's next?



ÖFB Campus

In the eastern part of Seestadt, the Austrian Football Association ("Österreichischer Fußballbund - ÖFB") is building a new shared home for its national teams on 55,000 m²: a training center with an integrated administrative office. In addition to a small stadium, three natural grass pitches, one artificial turf pitch, locker and functional rooms, accommodation facilities, and modern office spaces will be completed by the end of 2025.



Central vocational school

Currently under construction on Edith-Piaf-Straße, the new central vocational school building will provide space for approximately 7,500 students and 350 staff members. Spanning 29,000 m², the facility will unite seven vocational schools under one roof. School operations are set to begin in September 2028.





Start-up + Global player

The anchor businesses at Seestadt



"Foodmakers' Quarter"

The "Manifattura del Gelato" of the Molin-Pradel ice-cream manufacturers from Schwedenplatz and the "Kasnudl Stadtküche" are the anchor businesses for Seestadt as an exciting new centre for innovative food producers ("Foodmakers' Quarter"). Since 2025, Xocolat has been producing fine confections and exquisite chocolate in its manufactory at the Gewerbehof.

Biotech and pharma hotspot

Biotech company **BIOMAY** moved into its new headquarters at Seestadt in January 2022, increasing its production capacity tenfold. With **global pharmaceutical concern TAKEDA** (under construction) and start-up **nagene** also taking the decision to open premises here, Seestadt is once again proving its credentials as a biotech and pharma hub.





wienwork

The social enterprise **wienwork** creates and arranges jobs and training placements for people who are disadvantaged in the labour market. Its operations at Seestadt comprise seven business areas and numerous projects. The company currently employs 750 people, 180 of whom are apprentices in inclusive vocational training.



HOERBIGER

International technology group **HOERBIGER Holding AG** has established its regional headquarters at Seestadt, with over 600 workplaces on a gross floor area of 24,000 m².



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Out and about + In the right place Mobility





MODAL SPLIT-TARGET

Seestadt is already close to reaching its **modal split target**, even before full completion of the public transport network:

- + 46,6% cycling and walking
- + 31,7% public transport
- + 21,7% private motorised transport

Thanks to the excellent transport infrastructure, private car ownership at Seestadt is especially low, with **242 cars per 1,000 residents**.



For detailed info, see: www.mobillab.wien/storymaps

Bike hire systems + Car-sharing

With the 'SeestadtFLOTTE,' Seestadt introduced a bike-sharing service back in 2015, creating an important and well-used component of its mobility concept. In spring 2025, Vienna's public transport operator Wiener Linien expanded its bike-sharing system, WienMobil Rad, across the area, replacing the Seestadt's own rental bike system. A total of eight stations at key locations now offer bicycles, electric cargo bikes, and bikes with integrated child seats. In addition, several car-sharing services are available in Seestadt.





Out and about + In the right place

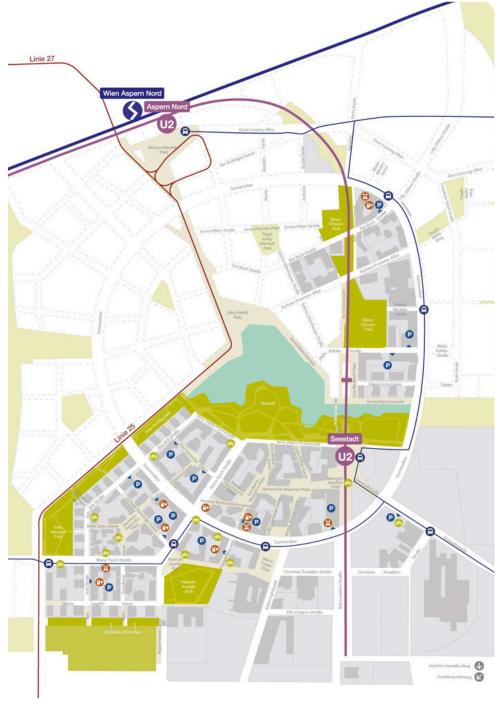
Mobility

Cars + communal parking

Parking at Seestadt is in indoor **communal car parks**, where you'll also find a total of 73 charging stations for e-vehicles. All member businesses on the Maria-Tusch-Straße shopping boulevard hand out parking vouchers to customers who shop or consume food/drinks on their premises. Short-term parking and loading zones are provided in various locations for drivers making brief stops, and there are several designated disabled parking spaces.

Public transport

Thanks to the **U2 metro link with two stations**, the "Aspern Nord" interchange with access to local/regional rail services, **eight bus lines** and **two tram lines in the pipeline**, the heart of Vienna and several key transport hubs can be reached in just 20 to 30 minutes. The new tram line 27 will serve Aspern Nord station from autumn 2025, with line 25 due to arrive at Seestadt in 2027.







Learning + Experiencing

Educational and cultural facilities





With two City of Vienna school campuses, a federal secondary school, numerous nurseries and kindergartens, **two private universities** and an adult education centre, Seestadt offers **educational facilities for all age groups**. A **third school campus** and a **vocational college** with capacity for approx. 7,500 pupils per year are also in the pipeline.

The "Kulturgarage", a cultural centre and events venue in the basement of a multi-storey car park in the Lakeside Crescent Quarter, offers space for more than 450 people. At the "Seestadt Studios", visual and performing artists find spacious facilities consisting of a main hall, two studios and three co-working spaces.





The award-winning **ARIANA** events hall ("BIG See Architecture Award") is the most state-of-the-art events venue in Vienna, with 1,125 m² of space for indoor events and a generous outdoor space for up to 830 people.



Shopping + Enjoyment

aspern Shopping



The first two phases of the **centrally managed shopping boulevard**, with around 8,000 m² of shopping and F&B space, have already been realised by **aspern** Seestadt Einkaufsstraßen GmbH (a joint venture between Wien 3420 aspern Development AG and SES Spar European Shopping Centers). A similar amount of floor space is occupied by ground-floor retail and F&B premises built and let by individual project developers. Visitors can find a variety of changing offerings every Friday at the Mazzucco Market on Eva-Maria-Mazzucco Platz, featuring products such as fruits, vegetables, meat, and fish. Special events take place on the last Friday of each month.







GOOD TO KNOW

With the HoHo Dormero Hotel, the FeelGood Apartments and the room4rent Serviced Apartments in the Vienna Academic Guesthouse, around 350 beds are available for overnight visitors.







urban + green

Careful use of resources and climate resilience



FASCINATING FACTS

- Approx. 600,000 tonnes of material from the excavation of the lake have been processed at the Seestadt construction logistics centre and recycled for use as building material on site.
- the concrete from the dismantled airfield runways was recycled and used to build roads and thoroughfares.
- 7,5 million kilometres truck journeys reduced to and from Seestadt (until 2024)
- avoiding around 8,400 tonnes of CO₂ emissions. (until 2024)

Land consumption per resident at Seestadt is just **66 m²**, compared with Vienna where the figure is currently around 127 m². In the municipalities surrounding Vienna it rises to as much as 1,000 m² and over.*

Building Quality:

In terms of building quality, Seestadt forged new paths from the outset: the mandatory standard for all new Seestadt projects was raised from an initial 750 to currently 800 out of a possible 1,000 points, based on the Total Quality Building (TQB) criteria of the Austrian Sustainable Building Council (ÖGNB). Several upcoming projects (Lil-y am See, Pier 05, J6) will already be subject to the new, comprehensive standard "aspern klimafit", focussing on sustainable reduction of the carbon footprint.



More information: www.aspern-seestadt.at/klimafit

The team at ASCR (Aspern Smart City Research) now operate energy research test beds in five different buildings at Seestadt alone, focussing on their Smart Building, Smart Grid, Smart User and Smart ICT strands as well as a new approach in the Smart Charging field.

To optimise management of rainwater run-off and improve conditions for trees, Vienna's "Sponge City" dual infiltration rainwater management model (rainwater retention system irrigates trees to improve the microclimate) was installed for the first time in the Lakeside Crescent Quarter at Seestadt. In the dual infiltration system, rainwater is channelled into interlinked underground gravel beds instead of running off unused into the sewer network. The retained rainwater is then available to irrigate the trees, which are selected for their resilience and given plenty of space around their roots; they thus live much longer and form larger crowns, providing better shade than conventional street trees. When the Seestadt development is complete, almost two-thirds of the site will be equipped with this rainwater management system.



Link to video with detailed information.

SKELETTSUBSTRAT

WASSERRÜCKHALT + WURZELRAUM

*Sources: Statistik Austria, UIV, Stadt Wien, Wien 3420





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yesterday + tomorrow

Milestones





The forthcoming sale and development phases in the northern section of Seestadt comprise the **commercial areas east of the metro line**, initial sections of the **Lakeside Terraces Quarter** on the attractive **northern waterfront**, another **school campus** and **the Seecarré**.





Current construction activities include work on the future "Nelson-Mandela-Platz" at Aspern Nord station, as well as the preparation of the tram loop for line 27, which will start operating there in autumn 2025.





With the **high-rise designs** unveiled in 2023 for the signature building plots J6 in the eastern Lakeside Park Quarter and H5 and H1 on the waterfront of the Lakeside Terraces Quarter, the Seestadt skyline is about to become even more expressive. With their striking architecture, the three ensembles "Seestadtkrokodil", "Pier05" and "Lil-y am See" will be eyecatching new additions to the cityscape.





The main focus will be on the expansion of commercial space, the development of further residential neighbourhoods and the shopping boulevard, which will extend from the central transport interchange at Aspern Nord/Nelson-Mandela-Platz through to Zaha-Hadid-Platz on the northern waterfront.

EVA: Evaluation, Interim Assessment and System of Objectives

The **aspern** Seestadt project underwent a comprehensive evaluation, a goal system was developed, and measurable KPIs were established. Following the pilot reporting in 2024, regular reporting will take place.









Would you like to learn more about aspern Seestadt?



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